

SPONSOR / EXHIBITOR OPTIONS 2009

Platinum, Gold and Silver Sponsors:

(The Organizer will prepare and tailor a proposal for each company)

- Branding exposure through event printed materials
- Branding exposure through online media
- Advertisement and advertorial
- Exhibition area
- Private meeting room
- Hospitality
- Delegate passes
- During event exposure through promotional banners, looping video,
- Access to database
- Branding and leveraging opportunities during both the Motor Sport Business Forums in Monaco and Middle East.

General Sponsor / Exhibitor

9sqm fully fitted stand including 2 x delegate passes	€ 6,500
18sqm fully fitted stand including 4 x delegate passes	€ 13,000
27sqm fully fitted stand including 6 x delegate passes	€ 19,500
36 sqm fully fitted stand including 8 x delegate passes	€ 26,000

These high quality specially built booths are provided, complete with walls, carpets, power, lighting, name-sign, literature stand, counter, stool, table and chairs.

- **Exhibition space-only** is available at €600 per sqm and a range of fittings and services can be proposed upon request: Minimum space-only stand size is 24sqm.
- **Other marketing and demonstration opportunities** can be tailored to suit your requirements after consultation with the Organizer.
- **Additional Participant Badges** are available for Sponsor / Exhibitor at €650 per person for a maximum of four extra persons only for the entire duration of the event.

Extra-Marketing Opportunities

(Please contact the Organizer)

Registration area branding	€ 5,000	
Hanging banner space	€ 2,600	Exclude hanging charge
Free standing banner	€ 4,000	Include 2m x 1m banner
Press lounge branding	€ 5,000	
Main signage branding	€ 1,000	5 signs available
Internet sponsoring WiFi	€ 3,000	
Delegate conference bags	SOLD	€ 5,000 Exclude production cost
Delegate folders branding	SOLD	€ 3,000 Exclude production cost
Delegate pens & pads	SOLD	€ 3,000 Exclude production cost
Delegate bag inserts	€ 3,000	Gift, brochure or writing pad
Website banner with hyperlink	€ 3,000	
Executive briefing room with hospitality (2 days)	€ 20,000	25 seats, furnished, fully equipped
Cocktail reception	€ 25,000	Includes catering
Adverts in Forum Guide	From € 3,000	Depend on page location
5 minute video presentation, running 6 times per day on large plasma screen facing the delegate lounge	€ 2,600	